

## Conference Program

# INNOVATIVE TRAINING METHODS AS A CHANCE FOR HR DEVELOPMENT IN SME

Date: **25th October 2019 09:00 – 14:00**

Venue: **Wielkopolska Izba Rzemieśnicza w Poznaniu, al. Niepodległości 2,  
Room 17**

Moderation: **Tomasz Wika, Director of Wielkopolska Chamber of Crafts in  
Poznań**

## Program

**08:30 Registration and welcome coffee**

**09:00 Promoting entrepreneurship**

Jerzy Bartnik, President of Wielkopolska Chamber of Crafts in Poznań: *Welcome and perspectives of entrepreneurship in Poland*

Dorota Kinal, Director of The Department of Education and Science of the Marshall Office in Poznań: *Good practice in Wielkopolska voivodeship in dual training and education*

Przemysław Foligowski, Director of Department of Education of the Poznań City Hall: *The experience of Poznań in terms of promotion and development of vocational education and training.*

Dr. Jürgen Hogeforster, Hanse Parliament: *Qualification and recruitment of young entrepreneurs and managers for SMEs*

Discussion



Uniwersytet Przyrodniczy w Poznaniu



Hanse-Parlament



Wielkopolska Izba Rzemieśnicza  
w Poznaniu

### 10:15 Recruitment and qualification of entrepreneurs and managers

Prof. Dr. Andreas Dittmar Weise, Hochschule 21, Germany: *Experience with training to become a master craftsman and civil engineer*

Dr. Audrius Grainys, Vilnius Gediminas Technical University, Lithuania: *The integrated, innovative training for master craftsman and electrical engineer*

Dr. Sirpa Sandelin, Satakunta University of Applied Sciences, Finland: *Recruitment and training of entrepreneurs in Finland*

Discussion

### 11:30 Coffee break and international exchange of experience

### 12:00 Education and HR development in Poznań

Leszek Nowaczyk, Bakery and Confectionery Krzysztof i Leszek Nowaczyk Sp.J.: *Which young entrepreneurs do SMEs need?*

Tomasz Wika, Director of Wielkopolska Chamber of Crafts in Poznań: *Regional objectives, activities and initiatives to secure next generation of entrepreneurs in economics.*

Dr. Beata Fabisiak, Poznan University of Life Sciences: *Possibilities of dual studies in chosen European countries*

Prof. Dr. hab. Edward Roszyk, The Deputy – Dean for studies, Poznan University of Life Sciences: *Dual studies as response to the needs of Polish labor market.*

Discussion

### 13:00 Lunch and international exchange of experience

### 14:00 End of the conference



Co-funded by the  
Erasmus+ Programme  
of the European Union