

Recruitment and training of entrepreneurs in Finland

Dr. Sirpa Sandelin & Dr. Kari Lilja, Satakunta University of Applied Sciences, Finland

**Securing young entrepreneurs in SMEs
through innovative educational pathways**

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Content

- Entrepreneurship paths in education systems
- Steering mechanisms
- Entrepreneurship in VETs
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- Other options for starting the business

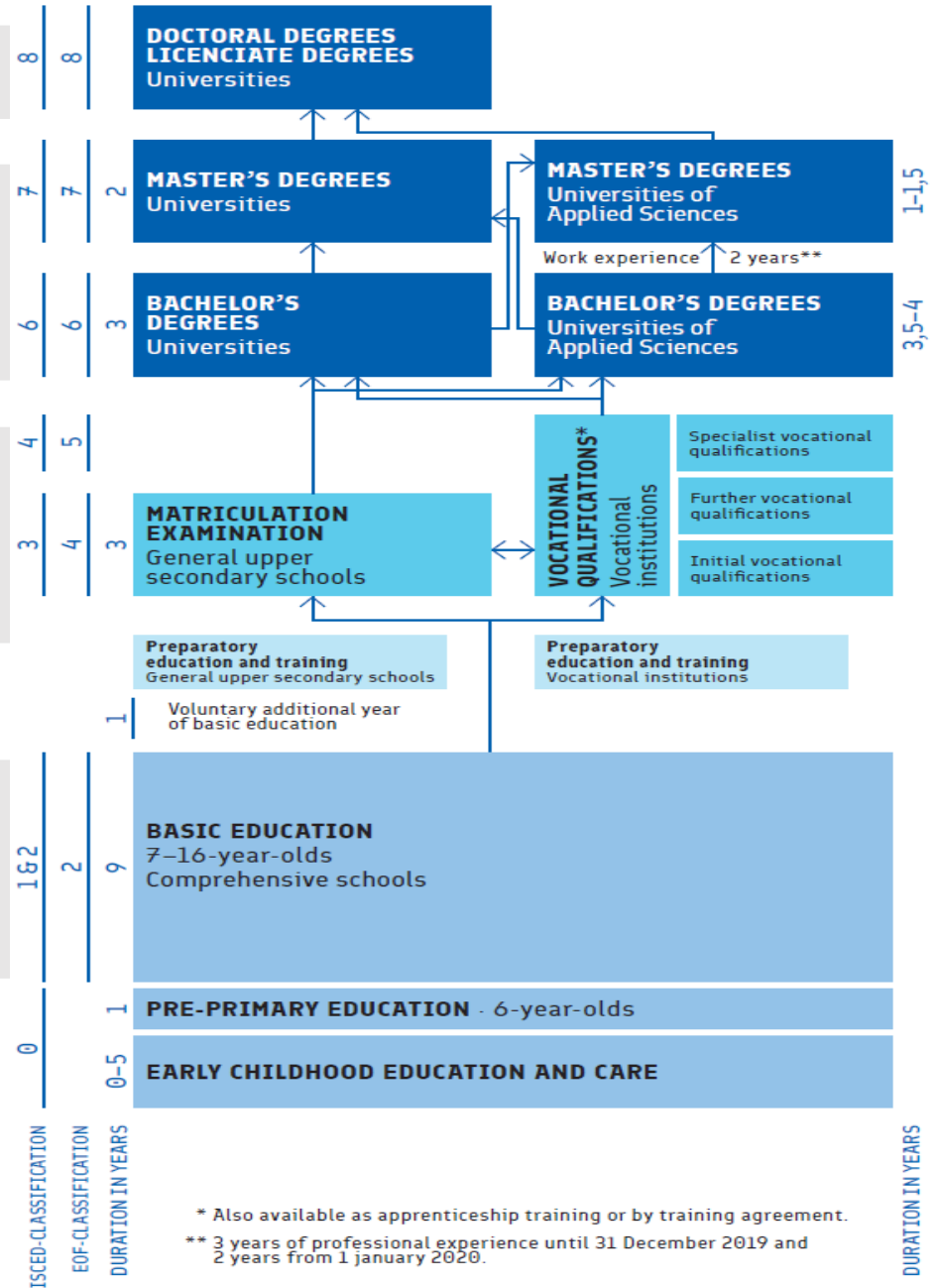
Courses, Dissertation -> Productization

Courses, whole programmes (curriculum based), supporting mechanisms, student entrepreneurship competitions and awards, bootcamps

Courses, whole or partial programmes (curriculum based) in VET, supporting mechanisms, student entrepreneurship competitions and awards, bootcamps

Workplace skills and entrepreneurship in curricula, various entrepreneurship events

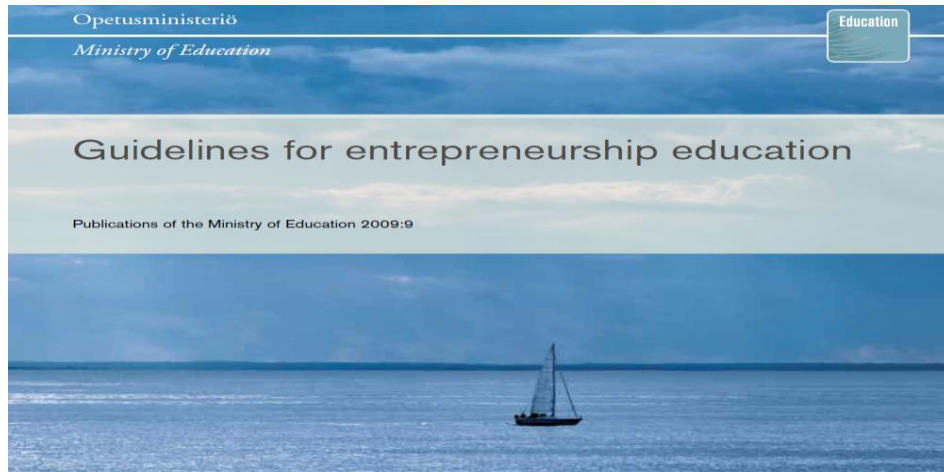
Entrepreneurship emphasized throughout the whole education system!



Multidisciplinary and multisectoral cooperation

- In the formulation of policy, strategy and guidelines in entrepreneurship a broad-based approach is adopted, directly involving ministries, business confederations, educational institutions, trade unions, local and regional authorities and non-government organizations.
- Entrepreneurship education was first included in the government programme in 2003.
- Finland was the first country in European Union, which has included entrepreneurship education in curricula at all school levels.
- Educational institutions have full autonomy and flexibility in implementation of entrepreneurship education as long as they do not deviate from the National Qualification Framework, curriculum regulation or steering documents that set the objectives and the learning outcomes.
- Engagement of business sector is essential and collaboration between educational institutions and companies include curricula development, mentoring and coaching, internships, mutual project development and company visits.

Government level commitment and steering



Entrepreneurship for Education Guidelines in Finland (2017)

A broad target group, which includes stakeholders in the education and training sector at all levels of education, education providers and developers, local, regional and national policy-makers in the education and training sector as well as entrepreneurs and organisations that support entrepreneurship.

Transforming work and entrepreneurship – from vision to implementation
Proposal for a strategic action plan to promote entrepreneurship 2018–2028

Reform of continuous learning launched to alleviate skills shortages and to improve upskilling opportunities for working age people

Ministry of Education and Culture | 25.9.2019 12:31 | Published in English on 25.9.2019 at 18:21
PRESS RELEASE



A continuous learning reform will focus on the skills of working age people. The reform will respond to the educational needs arising from changes in the world of work and seek solutions to combine work and study. Implementation of the comprehensive reform will continue beyond this government term.

Guidelines and targets for entrepreneurship education in Finland

Guidelines

- In 2009 the Finnish Ministry of Education set guidelines for entrepreneurship education that pointed out that, by 2015, **every higher education institution (HEI) should have an approved operating method that encourages and provides skills for a career as an entrepreneur, generates innovations and creates favourable conditions for businesses to grow.**
- In 2017, the guidelines were updated and, according to the new guidelines set by the Ministry of Education and Culture **experimenting, functionality, learning by doing, project work, co-operation with business life, and different assignments, exercises and experiences in entrepreneurship are important means in entrepreneurship education.**

Targets

- **to increase positive attitudes towards entrepreneurship,**
- **to develop knowledge and skills concerning entrepreneurship,**
- **to create new entrepreneurship, develop know-how of entrepreneurs and their employees, and**
- **to support the RDI activities of companies.**
- It is also important to enable students and business transferors to come across each other.

Entrepreneurship in VET education

<https://eperusteet.opintopolku.fi/#/en>

- **The qualifications structure in vocational education and training (VET) has three levels: vocational upper secondary qualification, further vocational qualification, specialist vocational qualification.** Altogether 164 qualifications.
- In all vocational upper secondary qualification: **Citizenship and working life competence, 9 competence points**
 - Operating as a member of society and a citizen; Operating in the world of work; Study and career planning capabilities; Entrepreneurship and entrepreneurial activities ; Maintaining ability to work and wellbeing at work; Promotion of sustainable development
 - **Compulsory: Entrepreneurship and entrepreneurial activities, 1 competence point**
 - Students know how to promote the company's objectives in their work and how to generate a business idea and assess the possibilities of realising it
- Some examples:
 - Vocational Qualification in Agriculture (EQF 4), 150 competence points: Rural entrepreneurs
 - Further vocational qualification in Forestry (EQF 4), 150 competence points: Forestry or Forestry services entrepreneurs

Please note: qualifications are not compulsory to be able to act as an entrepreneur, whereas there are also such branches where the qualification is needed.

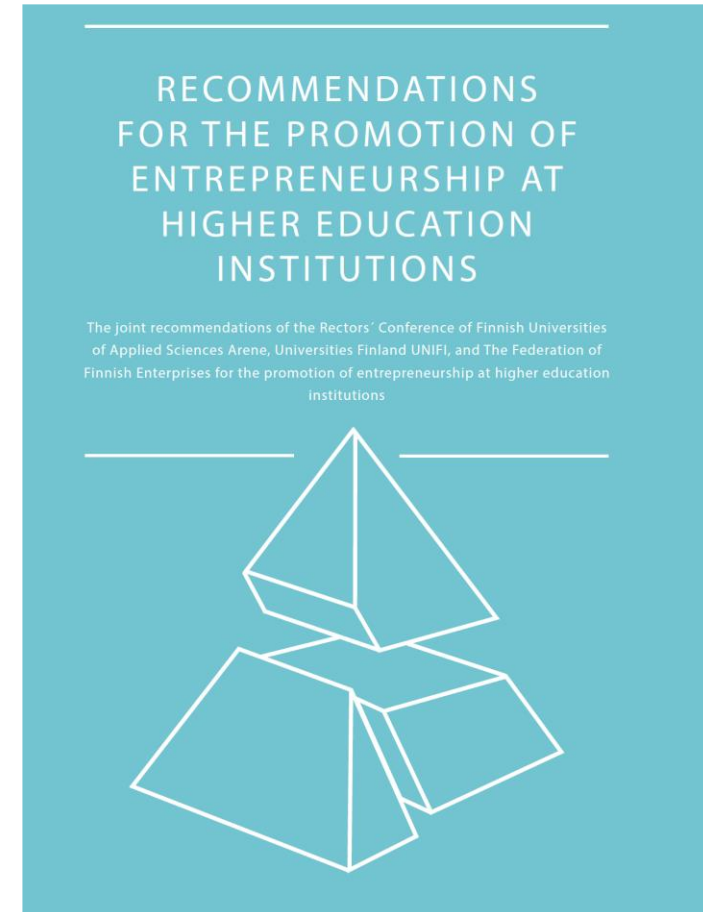
Entrepreneurship in VET education

<https://eperusteet.opintopolku.fi/#/en>

- **Further Vocational Qualification for Entrepreneurs** (EQF 4), 150 competence points
 - Planning and launching of entrepreneurial activities
 - Development of entrepreneurial activities
 - This programme aims to strengthen the entrepreneur's business skills. The qualification is also suitable for entrepreneurs who have already been working as such for a long time, and want to redirect their business.
- **Specialist Vocational Qualification in Leadership and Business Management** (EQF 5), 180 competence points
 - Competence area in Leadership and Business Management
 - Competence area of Internal Audits
 - This programme is suitable for those seeking to grow and expand their business.

Promotion of entrepreneurship in HEIs

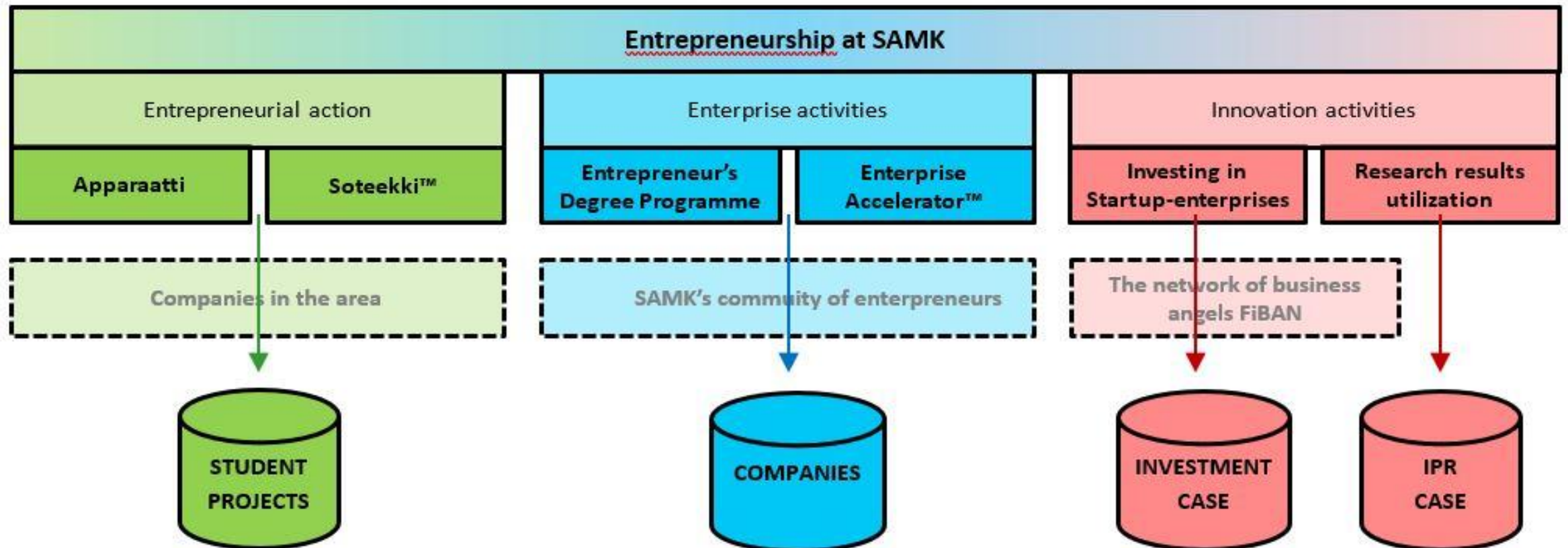
- Recommendations and gamebook launched in 2018
- Three themes
 - Entrepreneurial attitude and capacities
 - New entrepreneurship
 - Evolving entrepreneurship
- <https://www.unifi.fi/wp-content/uploads/2019/04/Entrepreneurship-recommendations-for-higher-education-institutions-2018.pdf>



Entrepreneurship at Satakunta University of Applied Sciences, Finland

<https://www.samk.fi/en/research-and-cooperation/entrepreneurship-at-samk/>

In all degree programmes at least 3 ECTS credit points (80 hours student's work)
Entrepreneurship course



Other options: Several short courses and further training providers

- Public organizations
 - For example Ministry Economic Affairs and Employment of Finland (entrepreneurship training for unemployed or those under threat of unemployment)
- Public and private educational institutions
- Chambers, business confederations, trade unions, etc.
- Business development companies
- Enterprise agencies
- Private companies
- Business angels

Other options: Entrepreneurship related service providers

- The Centres for Economic Development, Transport and the Environment (ELY Centres), Ministry of Economic Affairs and Employment, Public employment and business services, Business Finland (Accelerator of global growth), Finnvera (Financing company owned by The State), the Enterprise Agencies as well as the Rural Advisory Services (ProAgria Centres).
- Other service providers include technology centres, tax offices, business incubators, other business service organisations and development projects.

• **Role of chambers of commerce**

- Voluntary organization, no obligatory membership
 - Link between enterprises and government, opens doors for new opportunities in local, national and international markets
 - Organizes trainings and lectures related to entrepreneurship, no degree-level education
 - Organizes diplomas and examinations, like real estate agent, letting agent, authorised property valuer, goods inspector, etc.
- ## • **Role of employer and employee associations**
- Advocating associations
 - Skills and knowledge development with short courses

Final words

- Each enterprise has to be officially registered.
- Multiple organizers give guidance for starting business or transfers.
- Numerous courses and degree level education available.
- Entrepreneurship means attitude, capabilities and action!
- Anyone can become an entrepreneur!



Main page › Trade Register



Welcome to the Finnish Trade Register

The Finnish Trade Register is a public register that contains information on traders and businesses. The majority of businesses are limited liability companies and private traders. The register contains official details of businesses all over Finland. [Read more about the Trade Register.](#)

Are you starting a business?

Do you need help with choosing a company form? Do you need help with practical arrangements of starting a business?

[Read more about other service providers offering help for starting a business.](#)

Trade Register's advisory service provides advice in matters relating to notifications and applications to be filed with the Trade Register.

[Read more about the Advisory service of the Trade Register.](#)

How to file a notification to the Trade Register

Are you starting a business? Are you changing your business details? Are you closing down your company?

Choose the type of notification and the correct company form in the left-hand menu for further instructions. Online notification is easier and faster than sending paper notifications. Please note however that the online service is only available in Finnish and in Swedish.

For more information about filing notifications with the Finnish VAT Register, Prepayment Register and

Are you looking for information about businesses?

The Virre Information Service provides instant Trade Register information in electronic form. Documents available in English include:

- translated information from the Trade Register extract
- the registration certificate

You can also make searches in English. Some information, for example financial statements, is available either in Finnish or in Swedish.

[Read more about the Virre Information Service.](#)

See our estimated processing times for notifications

Each month, we estimate how long we will process notifications and then publish the estimated processing times on our website. [See our estimated processing times.](#)

Monitor the progress of your notification online



PatRek chatbot

Contact details



Sirpa Sandelin

Principal Lecturer, D.Sc. (Tech.)

Faculty of Technology

Satakunta University of Applied Sciences

Satakunnankatu 23 | FI-28130 Pori | FINLAND

+358 44 710 3227

sirpa.sandelin@samk.fi

<https://hill.webex.com/meet/sirpa.sandelin>

<https://www.linkedin.com/in/SirpaSandelin>

www.samk.fi

